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| **Scoresheet for Infogram Project scaled up to 80 points:** |
| **Features to Include on Infographic** | **Absent** **(0 points)** | **1—2—3** **points** |
| Colorful/Uses color to emphasize information  |  |  |
| Most information represented by pictures or graphics  |  |  |
| Less than 50 words of text used in blocks of writing  |  |  |
| Multiple pictures used (original if at all possible) |  |  |
| Text Font is easy to read |  |  |
| Major Headings are easy to distinguish from other text |  |  |
| Wording is clear, concise, and unambiguous |  |  |
| Background is not distracting, Document is not “too busy”, Adequate white space |  |  |
| Creative Title  |  |  |
| Creative Theme to your infographic  |  |  |
| Addresses: What is the environmental problem or issue?  |  |  |
| Addresses: What is the cause?  |  |  |
| Addresses: Why is this issue important for the public to know?  |  |  |
| Addresses: What can be done to fix/prevent this problem? |  |  |
| Addresses: Statistical Evidence is given to support topic.  |  |  |
| Addresses: Statistical Evidence is clear and relevant to topic.  |  |  |
| Presents a clear position on the issue (without using “I”)  |  |  |
| At least one flow chart, graph or time line  |  |  |
| Presents data in a way that emphasizes differences or relationships |  |  |
| Overall visually appealing |  |  |
| At least 3 statistics presented  |  |  |
| TWO or more **credible** sources for information |  |  |
| Resources are sited in correct MLA or APA format |  |  |
| Sources are given for all graphics or pictures |  |  |
| Sources listed on front at the bottom of infographic  |  |  |
| Infographic submitted on time |  |  |
| Comments: |